



B.V.V.Sangha's
BASAVESHWAR ENGINEERING COLLEGE (AUTONOMOUS)
Department of Management Studies and Research Center
BEC DOMS
Insight

7th Edition, April - 2026

@ **BEC DOMS** newsletter

About Department

Established in the Year – 2009

- Experienced and dedicated faculty team.
- Industry-aligned curriculum (Marketing, Finance, HR, Business Analytics, Entrepreneurship, Digital Marketing, Leadership, Strategic Management).
- Strong industry–institute interface (Guest lectures, corporate talks, internships, live projects, industrial visits).
- Skill development initiatives (Case studies, simulations, role-plays, management games, certifications).
- Focus on research, innovation, and consultancy.
- Excellent placement support with strong recruiter network.
- Students engaged through clubs (Marketing Club, Finance Club, HR Club).



Student Development Programmes

Session on Business Model Canvas (21.04.2026)

A session on Business Model Canvas was organized on 21st April 2026 under the banner of the Institution's Innovation Council in association with the Department of Management Studies. The session was delivered by Dr. Rashmi Hunnur. The programme provided participants with a comprehensive understanding of the Business Model Canvas framework, enabling them to effectively design, analyze, and innovate business models.



Student Development Programme on Workplace 2.0: Where Gen Z Meets Reality (18.04.2026)

A Student Development Programme (SDP) on “Workplace 2.0: Where Gen Z Meets Reality” was organized on 18th April 2026. The session was delivered by Mr. Sridhar Kubasad, Former Vice President – Business Management at ANZ Support Services India Pvt. Ltd., and an alumnus of IIM Ahmedabad. The SDP was coordinated by Dr. Brijmohan Vyas. The programme provided valuable insights into the evolving workplace dynamics, bridging the expectations of Gen Z with real-world organizational practices, and helping students prepare for professional environments.



Management Activity

Presentation on Financial Institution 2025-26 (10.04.2026)

The Finance Club of the Department of Management Studies, Basaveshwar Engineering College, Bagalkote organized a Presentation on Financial Institution 2025-26 on 10th April 2026 at MBA 1st Year Class room. The programme provided students with insights into banking systems, financial institutions, and current financial trends while enhancing their presentation, communication, and analytical skills. The event was conducted under the guidance of Prof. Vijayalaxmi C. Patil and Prof. Anita R. Naik

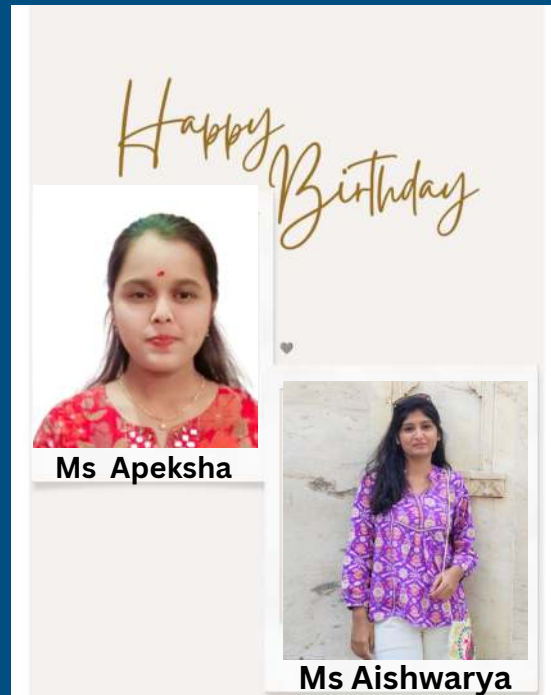


HR Debate Programme (17.04.2026)

An HR Debate Programme was organized by the Human Resource Club of the Department of Management Studies, Basaveshwar Engineering College, Bagalkote on 17th April 2026 at MBA 1st Year Class room. The event aimed to enhance students' communication, critical thinking, and analytical skills through discussions on contemporary HR topics. The programme was coordinated by Dr. Brijmohan A. Vyas, and it provided students with a platform to express ideas confidently and develop professional skills.



Wishing You All A Joyful Birthday



College:-

Vision:- To be an institution of excellence in education, research and innovation for sustainable future

Mission:-

- Develop globally competent professionals requirements for future talent
- Nurture a culture of research. Innovation and entrepreneurship
- Promote collaborations, extension and outreach programs addressing industrial and societal needs
- Imbibe moral and ethical values
- Foster ecological and environmental consciousness

Department :-

Vision:-

To be a center of excellence in Management Education. Research and Entrepreneurship for sustainable future

Mission:-

- Provide quality in management to meet future talent requirements
- Nurture a culture of research and entrepreneurship for sustainable future
- Imbibe moral and ethical values

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