



B.V.V.Sangha's

BASAVESHWAR ENGINEERING COLLEGE (A)

**Department of Management Studies
and Research Centre**

9th Edition

JUNE - 2026

@ BEC DOMS
newsletter

Insights



WHY WE STAND OUT

EXPERIENCED AND DEDICATED FACULTY TEAM

INDUSTRY-ALIGNED CURRICULUM

STRONG INDUSTRY-INSTITUTE INTERFACE

SKILL DEVELOPMENT INITIATIVES

FOCUS ON RESEARCH, INNOVATION, AND
CONSULTANCY

STUDENTS ENGAGED THROUGH CLUBS

EXCELLENT PLACEMENT SUPPORT WITH
STRONG RECRUITER NETWORK

MBA DEPARTMENT



Vision

To be a center of excellence
in Management Education,
Research and
Entrepreneurship for
sustainable future



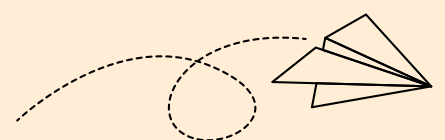
Mission

- Provide quality in management to meet future talent requirements
- Nurture a culture of research and entrepreneurship for sustainable future
- Imbibe moral and ethical values

EMPOWERING
FUTURE
LEADERS

Building Confidence.
Creating
Opportunities.
Transforming Lives.

BEC - DOMS
BE INSPIRED





Dr. Vinod S. Puranik

Why MBA Education Is Moving Beyond Traditional Career Development: A Critical Perspective

MBA education is undergoing a significant transformation in response to rapid changes in the global business environment. Traditional MBA programs primarily focused on securing managerial positions and advancing corporate careers. However, modern business challenges require graduates to possess a broader set of competencies beyond conventional management skills. The rise of artificial intelligence and automation has increased the demand for creativity, strategic thinking, and problem-solving abilities. Globalization has further emphasized the need for cross-cultural understanding and international business knowledge. Entrepreneurship has become a central component of MBA education, encouraging students to identify opportunities and drive innovation.

Leadership development is now prioritized, with programs focusing on emotional intelligence, communication, and decision-making skills. Modern MBA curricula recognize that graduates may pursue multiple career paths throughout their professional lives. Consequently, institutions are incorporating flexibility and transferable skills into their programs. The growing importance of data analytics and digital technologies has also reshaped management education. Practical learning experiences such as internships, live projects, and business simulations have become essential elements of MBA programs. Personal branding and professional networking are increasingly viewed as critical factors for career success. Sustainability, ethics, and social responsibility have emerged as important subjects within contemporary business education. Employers now seek MBA graduates who demonstrate adaptability, technological awareness, and leadership potential rather than relying solely on academic qualifications. Therefore, the future of MBA education lies in developing versatile, future-ready professionals capable of thriving in an increasingly dynamic and complex business landscape.

Basaveshwar Engineering College, MBA Department, is actively implementing these modern approaches to management education. The department emphasizes experiential learning through industry interactions, internships, live projects, seminars, workshops, and skill development programs. Students are encouraged to develop entrepreneurial thinking, leadership capabilities, and digital competencies required in today's dynamic business environment. The curriculum is complemented by industry mentorship, technology-oriented learning, and activities that enhance communication, analytical, and decision-making skills. Through its student-centric and industry-focused initiatives, the BEC-MBA Department strives to prepare future-ready professionals who can succeed across diverse career paths and contribute effectively to organizations and society.

Department Level Sports Competitions





Expert Session- How to Read Balance Sheet:

An Expert Session on “How to Read Balance Sheet” was organized on 06.06.2026. The session was conducted by **Prof. Vijayalaxmi C. Patil, Assistant Professor, BEC DOMS**, and enhanced students’ understanding of balance sheet interpretation and financial statement analysis. The programme was coordinated by **Prof. Vaibhav Deshpande**.

Department Level Sports Competition:

A Sports Event was organized on 07–08 June 2026 to promote fitness, teamwork, and sportsmanship among students. Various indoor and outdoor competitions were conducted with enthusiastic participation. The event was coordinated by **Dr. Brijmohan A. Vyas**



Workshop: Leadership-Building Your Own Brand & Network:

A Three Days Workshop on “Leadership – Building Your Own Brand and Networking” was organized from 15–17 June 2026. The session was conducted by **Shri Narendra Bellare, Head Corporate Sustainability (Retd.), L&T**, and provided valuable insights into leadership, personal branding, and networking, enhancing students’ career readiness. The programme was coordinated by **Dr. Rashmi Hunnur**.

The Board of Studies Meeting:

The Board of Studies (BoS) Meeting for the academic year 2026–27 was organized on 25 June 2026. Academic experts and industry experts actively participated in the deliberations and contributed valuable suggestions for curriculum enhancement. The meeting successfully finalized the scheme and syllabus for the academic year 2026–27, ensuring alignment with current industry requirements and academic standards. The meeting was coordinated by **Dr. R. B. Tapashetti**.



Pragati-2K26-Farewell Function:

Pragati-2K26, a farewell function for the final-year MBA students, was organized on 29 June 2026. The event was filled with memorable moments, heartfelt speeches, and cultural performances, providing an opportunity for students to reflect on their academic journey and celebrate their achievements. Faculty members and juniors extended their best wishes to the outgoing batch for their future endeavors. The programme was coordinated by **Prof. Vijayalaxmi Patil**.



D-Mart



Sunil Bharamgoudar



Chandana Shantageri

Bajaj Finance Limited



Basanagouda Goudar



Sachin Bavoore



Sapna Kakhandki



Vikas Bannatti

KPN Fresh



Sangamesh H.



Ravi Banuse



Pavan Badiger



Hrishikesh T.



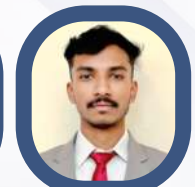
Ramesh Kotagi



Veeresh Karani



Sneha Gani



Rutip Sanadi



Aditya Kulkarni



Shashidhar M.



Pramod Kalaje



Prashant Shinnur



Amit Koti



Sushmita Huddar

EDU TANTR



Pavan I Badiger



Vikas Bannatti



Senha S Gani



G B Bhoomika



Rameah Kotagi



Priyanka Shewale



Sahana A Kundagol



Senha Pawar



Basanagouda G.



Aishwarya K.



Aditya A Kulkarni

From Sales to Service: Students Generated Revenue and Donated LED TV and Sports Materials to an Orphanage Ashraydham on 29.06.2026. The event was coordinated by Dr. Rashmi Hunnur



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