



B.V.V.Sangha's

BASAVESHWAR ENGINEERING COLLEGE (A)

Department of Management Studies
and Research Centre

8th Edition

MAY - 2026

@ BEC DOMS
newsletter

Insights



WHY WE STAND OUT

EXPERIENCED AND DEDICATED FACULTY TEAM

INDUSTRY-ALIGNED CURRICULUM

STRONG INDUSTRY-INSTITUTE INTERFACE

SKILL DEVELOPMENT INITIATIVES

FOCUS ON RESEARCH, INNOVATION, AND

CONSULTANCY

STUDENTS ENGAGED THROUGH CLUBS

EXCELLENT PLACEMENT SUPPORT WITH

STRONG RECRUITER NETWORK

MBA DEPARTMENT



Vision

To be a center of excellence
in Management Education,
Research and
Entrepreneurship for
sustainable future



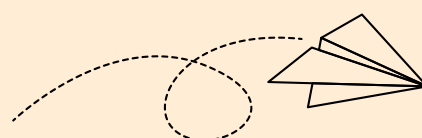
Mission

- Provide quality in management to meet future talent requirements
- Nurture a culture of research and entrepreneurship for sustainable future
- Imbibe moral and ethical values

EMPOWERING
FUTURE
LEADERS

Building Confidence.
Creating
Opportunities.
Transforming Lives.

BEC - DOMS
BE INSPIRED





Pre-Placement Training (Module-3) was organised for MBA - IV Semester students from 27.4.2026 to 01.05.2026. The training was conducted by Universal Education training firm , Bangalore. Coordinator: Dr. Brijmohan A. Vyas.

A Market Hackathon was organized on 02.05.2026 as a part of Management Activity under the Marketing Club. The event provided students with an opportunity to showcase their creativity, marketing skills, and innovative ideas. The programme was coordinated by Dr. Rashmi Hunnur.



Dr. Rashmi Hunnur was invited as a Resource Person for a Group Discussion Session conducted for MCA students on 09 May 2026. During the session, students actively participated in group discussions on various topics, showcasing their communication, analytical thinking, and teamwork skills

A Business Plan Competition for UG and PG students was organized on 13.05.2026 under the banner of Institution's Innovation Council (IIC) 8.0 and Entrepreneurship Development Cell in association with the Department of MBA. Dr. V. S. Puranik, HoD, MBA Department, and Dr. S. M. Pharsiyawar, Associate Professor, I & PE Department, served as judges. The event was coordinated by Dr. Rashmi Hunnur and Dr. Brijmohan Vyas.





The Department of Management Studies organized a workshop on “Business Analytics for Manager” on 16 May 2026 at the Placement Lab. The session was delivered by Dr. Sanjeev S. Ingalagi, focusing on the importance of analytics in managerial decision-making. The event was coordinated by Dr R B Tapashetti

A workshop on “Raising Capital & Finance Management for Start-ups” was organized On 25th&26th May 2026 under the banner of Institution’s Innovation Council (IIC) 8.0 in association with the Department of MBA, to enhance students’ understanding of fundraising and financial planning for start-up ventures. The session was led by Prof. Vijayalaxmi C. Patil .The event was coordinated by Prof Anita Naik.



A “Mentoring Event Demo Day” was organized by IIC 8.0 and the MBA Department on 30.05.2026. Students presented business plans and received valuable mentorship, fostering innovation and entrepreneurial thinking. The event was coordinated by Prof.Vaibhav Deshpande

Wishing You All A Joyful Birthday



MISS SOUNDARYA



MISS VIJAYALAXMI



MISS TEJASWINI



MISS AISHWARYA



MR.SAMARTHA



MR. SACHIN



MR RUTIF .S



White & Black Day



The MBA Department celebrated White & Black Day on 25.05.2026 as part of the Cultural Week celebrations. Students enthusiastically participated in the event by dressing in elegant black-and-white attire, symbolizing unity, simplicity, and style. The celebration added vibrancy to the campus and encouraged team spirit among students.

Miss-Match Day



The MBA Department celebrated Mismatch Day on 26.05.2026 with great enthusiasm. Students showcased their creativity by wearing colorful and unconventional mismatched outfits, creating a fun-filled atmosphere. The event promoted self-expression, interaction, and camaraderie among participants.

Retro Day



The MBA Department organized Retro Day on 27.05.2026 as part of the Cultural Week celebrations. Students dressed in vintage-inspired outfits representing different eras, bringing nostalgia and excitement to the event. The celebration highlighted creativity and appreciation for classic fashion and culture.

Corporate Day



The MBA Department celebrated Corporate Day on 30.05.2026 providing students with an opportunity to experience professional workplace culture. Dressed in formal corporate attire, students demonstrated professionalism, confidence, and workplace etiquette, preparing themselves for future career opportunities.

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